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NEWS RELEASE

Seger sponsors Dale Carnegie program at Children's Village

July 12, 2017, Pontiac, Mich. – Rocker Bob Seger's generosity is bringing life-changing skills to at-risk teens at Oakland County Children's Village. For the second year in a row, Seger is sponsoring the Dale Carnegie Teen Program at Children's Village which is taking place through July 21.

"Oakland County is grateful for Mr. Seger's support and continued generosity," County Executive L. Brooks Patterson said. "His participation sends a powerful message to our at-risk youth that they matter and their success matters."

The first class of 12 at-risk Children's Village teens graduated from the Dale Carnegie Teen Program in June of 2016 with inspiring results. They learned public speaking and decision-making skills. Their self-confidence grew every session. Most importantly, the students learned to replace negative attitudes with positive thoughts and actions.

"I got to watch each of these students change right before my eyes. I know that this year we'll again see incredible changes in all the teens taking the course," said Aaron Danish, a Brother Rice High School student who, as a graduate of the Dale Carnegie Teen Program, was inspired to bring it to Oakland County Children's Village. Now, he is a volunteer graduate assistant with the program.

"I saw the big difference this program made for me and my classmates," Danish said. "We gained confidence and learned goal setting and public speaking skills. It occurred to me that those who need it most rarely have the financial means to get this kind of training and support."

So he spoke with his mother, Dr. Myra Danish, a board member of Children's Village Foundation, and together they contacted Seger who immediately embraced the program. Based on last year's inspiring and lasting results, Seger agreed to support it again this year.

Danish participated as an assistant in the 2016 course under the direction of Kathy Tosoian, a Dale Carnegie instructor. Tosoian will return this year to lead the course with Danish at her side.

The sessions and graduation are closed to the public and media.

About Children's Village and Children's Village Foundation

Children's Village is the Oakland County's residential facility for children and youths who are in need of out-of-home services. Youth are placed in Children's Village by court order or by the Michigan

Department of Health and Human Services. Children's Village provides residential care and comprehensive treatment services for youth and their families. To learn more about Children's Village, go to www.OakGov.com/Village.

The Children's Village Foundation provides funding for extra-curricular educational programs as well as special projects and activities. The foundation is made up of volunteers from the community and every dollar raised has a direct impact on the children. For more information about Children's Village Foundation, visit www.CVFoundation.com.

For media inquiries only, please contact Bill Mullan, Oakland County media and communications officer, at 248-858-1048.

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